



WHEN & WHERE

Sat., Oct. 1, 2022

Osceola Fair Grounds- Fresh New Location with plenty of room to spread out

WHAT

This popular event is raising appreciation for craft beer and includes tastings of 80+ craft brews, live music, games, food trucks and tasting competitions. It is a fundraiser for developing walking and biking trails to create a better quality of life in beautiful Osceola.

HOW MANY

Your branding is sure to get noticed. Marketing at the Valley Brew Fest has considerable influence. As a growing regional event, it is on pace to have well over 750 people in attendance- who are mostly young and middle age attendees. Print, website and social media is on track to reach well over 75,000 people.

SPONSORSHIP OPPORTUNITIES



Presenting Sponsor-\$1200

"Presented by _____" on marketing materials

- Your banner provided by you at event
- Digital Banners on website for entire year
- Pre-event video interview
- 6 Complimentary Tickets
- Booth @ event available
- Appreciations: special video, on stage, newsletter & social media

Hoppy Sponsor-\$500

- Your banner provided by you at event
- Logo on website, posters & promotional materials
- Pre- event video interview
- Appreciations: on stage, social media and newsletter
- 4 Complimentary Tickets

Souvenir Glass Sponsor-\$750

- Your logo sign will be placed by the souvenir glasses
- 5 Complimentary Tickets

Malty Sponsor-\$250

- Your logo on print & digital materials
- Appreciations: on stage, social media and newsletter
- 2 Complimentary Tickets

Entertainment Sponsor-\$750

- Your branded banner provided by you on the main stage with an awesome high energy band, Harrison Street Band
- Local celebrity MCs (Cory Schmidt and Alicia Lewis from KARE 11)
- Appreciations: on stage, newsletter & social media.
- 5 Complimentary Tickets

Barley Donation-\$100

Unlimited available